

Vanity 101

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THICK or THIN...

What's in style for your brows this season?
Truth be known, it shouldn't matter!

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Hair – whether it is over your eyes or on your head—has to suit your individual look.

A name synonymous with “eyebrows” is Brooke Shields. Her full, thick brows have come to define her as a beauty icon. They completely frame her face and nicely accentuate her facial features. However, someone with a very petite facial structure, like Michele Williams, for example; would be totally over powered by Brooke’s bushy brows and long, flowing mane. Michele, on the other hand, has formed an iconic style of her own as one of Hollywood’s Best Dressed petites on the Red Carpet this year. Her soft brows and short, striking bob have become one of the “it” looks of 2012.

As an esthetician specializing in brow shaping, much of my day is consumed with waxing and tweezing. Most times, my clients come to me for the first time after disaster has already struck. They’ve either “brow-beaten” themselves or have gone to an inexperienced waxing technician, leaving them in need of a solution or at least a “temporary fix” until their arches have had a chance to recover.

Here are some common mistakes to avoid when removing and reshaping your hairs on your own:

1. Be careful with your magnifying mirror!

Do not use a magnifying mirror to “change” your shape. Reshaping with a tweezer should be done in front of a mirror with normal magnification ONLY. Doing so will lessen your chances of taking too much hair off. After your desired shape has been created, switch to your trusty magnifier to grab the lighter, finer hairs UNDER and AROUND your new beautifully shaped brows.

2. Don't mistake thin for “thickness”!

Even if you prefer your brows to be ultra thin, make sure they do not maintain the same “thickness” from beginning to end. The start of your brow (closest to your nose) should be slightly thicker, and gradually and continuously get thinner approaching the arch and the end.

3. Undo your uni-brow, but don't over-do it!

Your eyebrow should begin at the side of your nose to be perfectly proportionate with your face. To master this technique, take your tweezer and line it up with your nose on either side. All the hairs between those lines should be removed, but don't stray over any further – otherwise they may appear out of place and unnatural-looking.

4. Cut down on the trimming!

Your hairs should only be trimmed if (a few) are excessively long. If you feel that they are too unruly and stick out, don't cut them; they will stick out more if they're too short. Instead, try using a clear brow gel, or a dab of hairspray on a disposable mascara brush to hold them in place.

5. Beware the grey hair!

Even worse than having grey hair IN your eyebrow, is pulling grey hair FROM your eyebrow. Doing so will create holes and spaces where you do not want them.



If you yourself have been victimized by any one of these 5 instances, don't despair – MAKEUP FIXES EVERYTHING! As you can clearly see the difference above.

Tinted brow gels will cover those unsightly grays, while pencils and shadows will gently fill in any gaps or empty spaces and camouflage your shape until your hairs have had a chance to re-grow in the proper places.



In our Spa, Face to Fase – Facial Spa & Cosmetic Studio, we offer a gentle, soy-based, anti-bacterial, anti-microbial hair removal system. Because our product is not a wax, it is a soy; it heats to a much lower temperature than traditional methods, and will never burn you. Many of our clients have told us on their first visit with us, that they were much less (if at all) red than usual, and never experienced the ‘breakouts’ that were the traditional after-effects of other salons – and that’s why they keep coming back!

We pride ourselves on our eyebrows, as we specialize in Brow Shaping and Re-Shaping as a service in our shop. And, no face is complete without a Vanity 101 Brow Product!

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